



Cover Comments

OPTIMISTS RECORD THE '72 SHOW

A number of seasons ago, when Al Tierney was on the Executive Staff of the Jr. Corps. he made a suggestion that the corps consider going into a recording studio at the beginning of the season to record the repertoire for the upcoming year and then. if the record could be pressed in the two weeks following the recording session the corps could make thousands!...well. hundreds of dollars! It was a great and alorious idea BUT. as is usual in the drum corps scene didn't materialize, basically because the music was never 'down' enough to warrent a recording session.

Well, since his original suggestion Al moved from the corps executive upward to the first president position of the Optimist Club of York-Toronto, and onward to the Executive Staff of St. Johns Drum Corps of Brantford and the years went by with the music still not 'down' enough each May to warrent a record. Finally in 1972, it looked like this could be the year as the music fell into place more or less on schedule through February, March and April. The date of May 27th was penciled into the calendar and it actually came to pass that at 1:30 of that Saturday the buglers and drummers stood in the recording studios of RCA Victor on Mutual Street in Toronto as Mark Smith and his

assistant began setting up the mikes and testing sound balance. About one hour later after Mike ran the corps through their repertoire with stops and starts as Ron and Paul checked through the control room for sound balance and mike setups, the word was "Wol" and Paul conducted the corps through the first number the Off-the-line. The corps was then given a short break as they crowded into the control room for a playback!

I think its probably every corps-nut's dream to be able to play his corps records at full full volume and, here at last was the dream come true with \$50,000,00 worth of equipment in sound systems and speakers all set to go. The result was eletrifuina!

The corps continued on for another hour running through the concert a few times and then completing the last part of the show, of which two takes were made.

By 3:45 the last corps member Left the studio as Paul Thompson stayed on for another full hour as the tapes were played back once more for the final editing before the master record was cut.

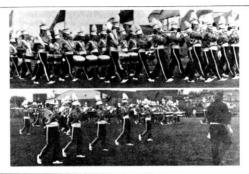
One week later to the day, the corps took a break at their Saturday afternoon drill reheared and crowdea around Paul's portable record player and listened to a test pressing of the record. They all agreed that the results were pretty great and the record goes on sale June 17th. Judging from the response of early advertising the sales results should be spectacular!

(Report by Don Daber)
THE 1972 OPTIMIST RECORD

GET THE 1972 OPTIMIST RECORD BY MAIL AT \$2.25 (make cheque payable to Optimist Club York-Toronto) ORDER THROUGH G.C.C. ADDRESS.

G.C.C.JUNO 1972

1st.Contest: Wow!!



What a difference a year makes! There were the Optimists, the evening of June 3rd, back at Birchmount Stadium, the scene of their greatest defeat (or one of the greatest defeats) of the history of the corps last summer.

"A Preview Of Champions" the first contest of the 1072 Season. The corps were ready. The crowd was ready...over 1,250 jammed the concert side of the stadium. The Judges were ready, some of the best in the business were on hand. And that air of"well, anything can happen"that always hangs over the first contest of the season was certainly in the air that night as the minute hand swept past 7:00PM and the Chief Judge and the corps Directors gathered in a clump at the edge of the field. The business of the first contest under the Chairmanship of Dick Brown, was underway, and eight of the finest Jr. Corps in Canada were all set to go...especially those of the Jr. "A" Class. IThe Jr. "B"s had a contest the previous week in Kitchener where Opti-Knights took lst over the Etobicoke Crusaders so, for these two corps and the Dutchmen this was contest #2 in Crusader's territory and under different judges)

DeLaSalle, the #1 Corps in Canada last year was out to prove that things hadn't really changed and they would win this one too; Optimists wanted badly to close the gap or even leap the barrier into #1 spot, while Cadets LaSalle, who had folded over the winter months, then reorganized, were out to show they were the 'dark horse' in red socks and could be better than ever for '72. The old Firefighters, under the new banner of The Princemen, were starting a whole new ballgame. (How often does a corps change its name)so

2.

here was their first opportunity to hit near the top. For the St. John's Girls tonight was equally important especially in the light of their important midwest tour coming up in July. As mentioned previous for Optiknights, Crusaders and Dutchmen this was the #2 event for them and a chance to re-enforce or change the standings of the previous weekend. It was also an opportunity to compare attandings and captions to their Jr."A" brothers as this contest was open class.

Each corps knew previous where they placed in the draw as this as a predraw event with the field positions as follows: (1)Dutchmen, Kitchener-Waterloo; (2) Crusaders, Etobicoke; (3) St. Johns of Brahtford; (4) Optimists, Toronto; (5) Opti-Knights, Guelph; (6)The LaSalle Cadets, Ottawa; (3) DeLaSalle, Toronto and (8) The Scarboro Princemen.

For the Optimists, this event was all the more interesting because this was the first contest for their new Girls' Guard. By the time they took the starting line the crowd was well warmed-up with the performances of the Dutchmen, Crusaders and St.Johns! The off-the-line received warm applause but the crowd really opened up for "More and More" (as expected)...concert continued the fascination of last year, with some new enovations..."Patton" still held well as colour-pre with the effective drill and "Super star" ended the show well, with the upbeat ending on the finish line bringing many to their feet in applause.

For many in the crowd, the Optimists and Cadets LaSalle

held the limelight of the evening, with the Cadets from Ottawa probably proving to be the "dark horse" of the 8 corps there. They did a very spectacular show and for many they were in first place spot.

With a time limit clause in the contract with the Stadium, there was no nomplete retreat of all the corps, just the Drum Majors and National squads. Therefore the results were announced quickly and everyone out of the stadium by 11:00PM (even the Optimists). The final scores:

When's the next event for the "Big Three"? Unfortunately Cadets LaSalle are not in the Shrine Contest June 17th so the next time all three, Del, Optimists and LaSalle meet will be the July 1st contest in Ajax. Meanwhile, Optimists and Del tangle in Hamilton on the 17th of June and in Brantford June 24th.

As someone commented at Birchmount as they were leaving the Stadium..."It should be a most interesting season..."

Yes, indeed.

Report by Don Daber.

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HEAR IT NOW!!!!!

OPTIMISTS 1972 ON RECORD

MUSIC FOR ALL AGES!!!!
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schoo	Dutchmen:	Crusaders:	St. Johns:	OPTIMISTS: 7.1 8.6 8.0 23.7 4.7	Opti-Knights: 6.0 7.5 3.0 16.5 4.1 20.6 19.6 20.1 11.1	Cadeto LaSalle:8.3 8.3 8.8 25.4 4.8 21.8 17.2 19.25 13.7 10.9 74.05 .9	DeLaSalle:	Ртисетеи:	

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Preview of Champions"June

spend * | July 1st in Ajax!

KINSMEN CLUB AJAX presents

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School or work let out, whatever, and last minute preparations were made to stock private arsenals on the Friday evening, May 19th, preceeding camp. While I was eating what I believed to be my last supper I received a phone call which set the mood... "Only the shadow knows"...and from then on you could only imagine the blood curdling screams arising from the trail. The fate of camp was about to be bestowed upon us unsuspecting Rookies.

About an hour later, after loading all our

our destination feeling confident of our arrival on time because of the famous Don Daber directions in our posession! However, after covering an extra 5 miles of dirt road unecessarily we arrived safely at Camp BaLaSalla. (Yes, that's the REAL name.) Upon arrival and the



photos.

unloading ceremonies, we entered into what turned out to be a night on the town in the thriving metropolis of Shelburne and Horning Mills. The happenings in Shelburne consisted of a confrontation with a neighbourhood police officer and a swingin' time at the Jr. Farmers Annual Dance. However, after a quick soda-pop at Elly-Mays Grocerteria (The highlight of the evening) we piled into the car and headed for Horning Mills. Here we met John Rood who was holding a garbled conversation with two of the neighbourhood tough guys on bicycles. Then a thrilling game of hide and seek led us onto a dirt road where we later saw a great caravan of lights. This was the corps approaching and we formed the welcoming committee who ended up showing them exactly where the camp was. This night now held minor activities such as the Annual hot Chocolate and Cookies Award after the placement of sleeping quarters and brief announcements, like next day's schedule.

The Saturday morning sun arose and with it the scum and scrags displayed the latest styles from Eurasia, Poland, (see photos, each worth 100 words) Presented in the Exhibition of High Fashion were the scrag sporting curlers, aces and various other get-ups such as dice or die. What a bunch of cards! The Scum featured The Shiek and Ron Madzia as The Weasel, Gino Swartz, an old lady sporting 46's who someone exclaimed was Bob Cook; a pregnate mouse and a pair of greasers who slipped in from Shelburne.

The sight of all this really added to the atmosphere of the "Old Guys" breakfasts. Immediately after breakfast we marched to the drill field and, in the first hour of practice we couldn't say we practiced much drill, but man, would we through stones!!! Everyone also learnt that man-eating-mosquitees and flies hung around the field area like they had never seen a human before. By lunch time everyone had adorned 23 gallons of repellant and suntan lotion.

After this beginning, did we get any drill done? You bet we did, in fact, we completed the show roughly and by the end of the evening we really started to look like something.

The Initiations this year were different than any other, we understand, mainly because of the restrictions by the campsite. The Highlight was the twelvth Night Dance and the hall was suitable decorated for the "High Class Ball" with a live (?) orchestra by the Old Guys, who placed concert like never before.

The next day cohsisted of many more hours of grueling practice, with the accent on music. Half way through the day the "Buck-Buck Championships of the World had to help break the work-load. After supper more practicethen when we least expected it the word was out. The time had come as the sun disappeared and Mr. Kaisers forces through several raids at the main cabin defences which all built up to the now-famous duel between George Wright and Ron Kaiser with peanut butter at 3 inches. (It wasn't intended that way, but thats the way it ended up.)

Monday brought more practice and polish to the '72 drill show till about 3:30PM, when we marched back to the main camp area for the final packing and cleanup, then we were on the way, not home but our first uniformed drill show of '72. By this time cigarettes had become scarce and so a stop at the highway store was in order. After Rudy (our MODEL horn player) had collected the funds for

Everyones supply we were astonished to find out that she didn't sell cigatettes and a bus load of people collapsed of nicotine deficiency. But a nearby gas station, right across the highway, saved the day and we were on our way once again to do our first drill show of the year.

A SPECTACLE OF YOUTH! by Pete McCusker VICTURY 803

Paul Measter

On Saturday, the 13th day of May, the corps held their ten mile Walkathon for 1972. However, this thrilling story is not about blistered feet, nor the corps track stars (at left) but about the brave enduring men of the S.S. Whatever, who faught bravely in the tremendous "Sea Battle

OR THE BATTLE OF GRENADIER POND!

Of Grenadier Pond".
The Commander of the "Good Guys"
was Rear Admiral G. Oxenham with his
stallward crew of Mike Arsenault as
Chief Petry Officer and George Nasello
as Chief Rower and Scully scraper.

The second group of "Good Guys" was Martin McVeigh; Kerry Burrage, Commander (who was all wet before the battle had begun because of the McCusker's bad rowing) and Pete McCusker's Chief Orange Thrower and Rookie Rower. One more craft salled that day, manned "Good Guy" Carrick who was hijacked by



MAINTHON CONTESTS

Heading the way in the

10 mile walkathon on May

13th were three members
of the Junior Corps, left
to right, Mike Arsenault,
Ken Bain and John Rood.

(D. Daber, Photos)



Concert in the Park, following the 10 mile walkathon. The Jr. Corps plays for the Cadets and Lancere. Grenadier Pond in the background.

"bad Guy" Pat Irvine.

Now, for the bad guys (boo!!!) The Great Commander Randy Cochrane and the notorious Irvine were in treaty with Captain Cook's crew who consisted of Mike Hennebury, who added colour, Paul McCusker, who weighed down the lofty craft, Doug Harrison who masterminded the raging battle plans and once again Captain Dave Cook.

Back at Oceans Centre, numerous ships with Lancers, Jr,Corps mebers and sprinklings of Cadets were engaging in minor squables. At once the bad guys set sail for the now renown battleground. Noticing this foul act, the Good Guys at once held a conference deciding to attack these offenders of liberty, freedom and the right of Being Normal.

The pursuit of the villans under the command of Rear Admiral Oxenham proceeded immediately as the guns roared; completely demolishing 8 ships and killing 18 rats, 4 mad dogs and a bran muffin while the bad guys headed back to port to prepare a counter attack with the Good Guys following fast and furious. The battle continued on land until it was noticed an intruder was suddenly in the midst of it all taking the numbers of the ships in conflict. Realizing this was a spy from a high foreign Imperial power the battle immediately ceased as Oxenham shouted "Hide Your Numbers!!!" Both sides immediately retreated as a minor victory was scored by the protagonist who doused Irvine with a jar of water.

Suddemly all ships at sea were greeted with thunderous applause and then yelling and screaming to the tune of, "He's got a baseball bat!!!" and "He's going to kill you all!!!"

The antagonist had won the war (the bad guys) as they returned with three ships and the good guys with only two.

Now all the ships formed an alliance and proceeded to attempt docking at the foreign port while the raging temper of the Pizamoo with the war club suddenly toned down as we all approached him at once. "All for one, and one for all" was now the battle hymn as we prepared to disarm the asseilant and cast him to his doom. He, the dog who rented the boats, immediately fled making off with thousands of gold dubloons paid in deposit.

Victory at sea?

Grease Foundation Report:

Up until now, the GREASE FOUNDATION has been concerned with only one thing: Grease! Grease, that terrible substance, otherwisknown as 'crap', that rots the lining of the stomachand slowly dissolves the intestines. But did you know that 45 out of 50 doctors survived, 78 out of 80 dentists survived, and both Italians who survived and when surveyed claimed that there is another substance found in foodstuffs that reaks even more havoc with the digestive tract!

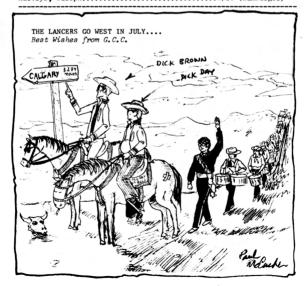
What is this substance? It is commonly derived for human consumption from corn, olive plants, and drilling rigs in the Carribean. If you have not guessed what this is it is OIL. Or if you prefer: Olio.

As mentioned above, this garbage in the guise of food is found

in three different natural places. It is used in very many more unnatural places, one of which is plzza. We all know where pizza came from. Anyway, through the scientific genius of Mr. Gattuso Mazola, our chief grease and oil expert, THE GREASE FOUNDATION HAS PROVEX, BEYOND A SHADOR OF A DOUBT, THAT EXCESSIVE INCESTION OF OILY FIZZA IS A HAZARD TO PUBLIC HEALTH!

It is for this reason that the Grease Foundation has been given a red alert, or a green alert if you prefer, from Her Majesties Government in Tangenika, to continue with the testing of pizza for its oiliness. Obviously, the Grease Foundation cannot test EVERY pizza you eat, so we are asking your help in testing the pizza. The Official Grease Foundation Inclusive Oil Kit For Pizza will be outlined in the next G.C.C.

One final reminder: "Don't forget our call letters, G.C.C."
(Grease Causes Cancer)





improved over last year. T Etobicoke based corps will -SATURDAY, MAY 20th: The L million dollar complex, ON





be headed for an absolutely fabulous season this year. If reshadow the years to come, the Optimist Lancers may leave um corps fans than we ever dreamed possible a mere two years

corps had the privilege of performing at this indoor concert coke Crusaders. Our music at this evening event was especially ean. The audience seemed to greatly appreciate our new number. d" and on this one the French Horns handled their lead part

mention that the host corps, the Crusaders, sounded very much To say the least, their music was terrific! I think both the 1 pick up many honours this summer.

Lancer's first parade appearance this year was at the multi-NTARIO PLACE. (Is there any place you'd rather be?) I will

not dwell long on our morning performance. To put it mildly, we were terrible! The music sounded very poor and our marching, which has always been a corps strong point, was far below our high standard. Added to this the wind near the lake was so strong that our guard kept losing their tams.

At lunch, we nursed our wounds (commonly known as "damaged pride") Then the bugle line went into a strict 30 minute practice session. Even the drums decided to do a little extra work MITHOUT being told! Amazing! Apparently this was enough to put us back on track and our afternoon performance was much better.

Assistant D.M. Marty King made his debut at directing the corps in concert. He did a fine job and is learning quickly. Also at this event our new Guard Sergeant, Rose Nulankoo made her somewhat shakey debut, She was a little scared of making some mistakes but with experience comes confidence. Good luck. Rose.

<u>-Sunday, May 21:</u> What luck! Our second appearance at Ontario Plawe, as this day dawned fine on the Lancers and as it turned out we were utterly magnificent, and thats putting it as modestly as possible. The bugles and drums operated together with sheer excellence. The Guard looked really sharp, and even dressed their lines properly.

-Monday, May 22nd: Our third and last appearance at the lovely but extremely HOT Ontario Place setting. Just as the day previous, our music and marching were superb and many people felt we compared favourably with the noteworthy Burlington Teen Tour Band, also there that day. The return of Guard Captain Deb Brown aided the guard tremendously. (the guard's discipline always increases ten fold when she hits the scene.)

--- Concert in Smyth Park: As part of the Victoria Day celebration the Lancers appeared in concert as Guests of the Borough of York with a concert in the park the evening of the 22nd. It appeared that the corps was extremely tired and we lacked our usual "get up and go" of previous performances. The audience was rather latge and noisey but quieted down as we performed. We drew a generous round of applause and many nice compliments.

<u>-Saturday. May 27th:</u> The Hamilton Scout Parade! I'm told that this is the largest annual Youth Parade in Canada and its a good parade because the route is only about a mile distance and there is IV coverage.

I was glad to see the Optimist Cadets at this event but they looked awfully young and inexperienced. Now they know how we felt two years ago when we watched the Cadets with much envy.

The Premier of Ontario was on the reviewing stand. Although he didn't salute he did alto of winking and smiling. He seemed very pleased with our corps, especially with the solo.

CALCARY '72: For those who don't already know, the Lancers are going to the Calgary Stampede this summer for a two week stav. As this article is being written, the plans for the trip are being finalized.

The corps plans to do at least three parades and two field shows in Calgary. In addition the corps will be taking tours of the city, view the Rodeo and travel to Banff and the Rockies. Unfortunately I will not be on the Calgary trip but Marty King will do the Lancer Report on the events.

Finally! The Lancers have been acknowledged as being #2 in the York-Toronto Optimist Club with regards to the invitation to the famed Shriners' International as pre-show corps, Unlike in the past years where the Cadets did pre-show, the Lancers will do it this year. A nice reward for accomplishments performed in our short history.

OPINION TIME!

The rumour going around in the Lancers at present, is that some of our members will quit AFTER the Calgary trip in July. For the members who plan to leave us then, I have one question... Why don't you leave us before this trip? If you leave after Calgary you'll only cripple the corps and make it harder for the kids who are deciding to stay with us.

I think it is rotten for any member who'll stay with a corps only to go on a big trip and when we need them afterwards they get up and quit! This is the Lancers year to win, so we really

don't need people like that.



YorkTalk

A WEEKEND WITH THE CORPS (in the kitchen, that is.)

May 20-21-22nd: The Corps Camp. Who would have thought that the kitchen staff could come up with so many exciting menus for the hungry corps on this important weekend?

We excelled ourselves! Eggs poached in cooking oil (that's right! Mazola Oil!) Crispy burnt toast! Mission soup! Succotash! (In case you'ee wondering, that's what you had Sunday night with the ham) If there are enough requests I'm sure GCC will publish some of these exclusive recipes complete with the confidential Grease Report readings, also helpful hints on how to cut orange juice, relish and mustard and how to make hot water look like coffee...not TASTE like it, just look like it. Well. after the drum line started to get

mean by sharpening their drum sticks and inserting razor blades at the points, the kitchen staff started to rebel too at handing out such delightful plates as mentioned, after all we're on YOUR side, so the original cook, Tom, decided to make like the Galloping Gourmet and took aff down the road. Fortunately, all was not lost, because waiting in the wings was Mr. Cook, father of drummer Bob and horn player, Dave. He took over a difficult situation and gave the corps an excellant breakfast and dinner om Monday.

And so our story ends on a happy note. The kitchen staff returned to work, the corps ate well again and hopefully Mr.Cook will be able to be with us again all weekend at next year's camp.

Thanks for an excellant job, Mr. Cool .

And that's what some of the Optimist Club members were up to on the long weekend.

Now, on to Club News...

At the Dinner Meeting of May 3rd. the Optimist Club of York-Toronto again scored several "firsts" for the club.

We were pleased to welcome, for the first time, special guest speaker Optimists Governor Gordon E. Jorgenson. Also present were Optimist Lt.-Govenor Mauriwe Harris and Lt. Covenor Murray Bowden and Al Bages from the Downtown Club.

Also present were special guests from the Jr. Corps, Ray Mington (Rookie of the Year), Robert Trimble (Guardsman of the Year) and Greg Oxenham (Corpsman of the Year) also the Service Ring recipients from the Jr. Corps...Peter Barclay, Larry Blandford, Bob Burman, Dennis May, John Rood, Rick Roussel, John Tierney, George Wright and Jack LaLonde.

President Bill Stevenson presented the rings to the members of the corps on behalf of the Optimist Club of York-Toronto. Don Daber then made a special presentation of a 5 Year Corps pin to Cliff Billington in recognition of his years of service to the corps. For the first time the Club also announced their Optimist-Of-The-Year Award which was presented by the President to one of our best workers. Optimist Vic Decloux. Congratulations, Vic.

Govenor Jorgenson inducted three new members into the Club this evening, Mike Andrews, Arnold Boston and Jerry Demers. A welcome to these new Optimists who have already proven to be willing workers. The membership roster now stands at 52, a total gain of 12 from this time last year. We are certainly a growing Club thanks to the efforts of all our members and especially Gord O'Halloran, the membership Chairman.

Govenor Jorgenson noted in passing that the slogan of Optimist International is now "Friend of Youth". Seems like girls have been been recognized at last.

President Bill announced to the members this evening of the change in the Jr. Corps Executive with Cliff Billington as the new Executive Director and George Wright as the Director.

This dinner meeting afforded our biggest turnout in a long while---30 members and 26 guests.

Another first. We officially adjourned before 10:00PM.

NEWS AND VIEWS:

CONGRATULATIONS to Rex and Ina Martin whose son Trevor recently was ordained a minister in the Anglican Church in Oshawa. CONGRATULATIONS to Pete and Janet McGillen, proud parents of a new baby.

Members will be saddened to hear of the passing of Mr. Paul Renaud

father of Joe Renaud of the Jr. Corps. Paul had been a quest at our Club and was always on hand to cheer the corps on at uniformed events. He will be missed by all of us.

CONGRATULATIONS to Vic Declows on his walkathon efforts. May 13th. Did you realize that every Director of the corps walked the 10 miles that day? Of the three Directors I believe Vic pledged the most per mile.

RUMOUR... Director George Wright and Drum Instructor Ron Kaisers favourite snack before retiring is Peanut butter and jam on

FACT: Drummer Doug Harrison can detect an unliteigarette at 50 paces!!!!

tters to the Editor

June 6, 1972.

Sirs:

We are sorry to have to advise you that the Alhambra Invitational has been cancelled for this year.

In January of this year the D.C.I. agreed to have six top U.S. Corps for our competition but as of May 1st, would not confirm their commitment in letter or contract. We then tried the Drum Corps America Association. They could confirm 2 US Corps and 2 Canadian Sr. Corps...none top corps.

After a meeting with our Caravan officers it was then decided to cancel the competition for this year.

Yours truly.

W.J. Hutchinson, Chairman. Albambra Invitational 172.

LETTER TO REX MARTIN, Shrine Ticket Sales Chairman:

Please find enclosed a cheque for 4 tickets re: the 1972 Shrine International. We all enjoyed the show last Saturday night. June 3. We overheard our youngest girl (6 1/2) tell our oldest (9 1/2) not to clap too loud till the Octopuses come on? See you in Hamilton!

Best Wishes,

John Bright.

TWO FROM CAVALIERS:

April 13, 1972.

Dear Don:

Don't know what it is you tell the guys in your corps about the Cavaliers, but after last night I can imagine that it must be super-fantastic! Imagine, someone running away from home to another country, to join a drum and bugle corps...and the Cavaliers on top of it!

He seemed to enjoy watching rehearsal and Roger (the DM) told him he could sit in on the horn rehearsal...he really loved that! Best regards, Steve Suslik, Publicity Director, Cavaliers,

Letters (cont.)

June 6, 1972

Dear Don:

Congratulations on your fine magazine...it is looking better than ever. I have been very busy and probably would not have been able to send anything, but the fine quality of the paper, writers and content, encourage me to sit down at the typewriter to put a few words down.

Gotta go now. Hope to see you sometime this summer. It is my last marching season.

Best regards.

Steve Suslik, Cavaliers Publicity.

G.C.C. REPRINT DEPT. (from Vol. 10, 87, July, 1970.

THE PRESSING ROOM SLOGAN MAN...

As every true corps fan knows, a procorps member (anyone over 2 years service) cannot function, cannot even get into his uniform unless he is surrounded by inspirational savings in the locker rooms or on the bus or uttered by an instructional mage during the corps huddle.

To get a better insight into this interesting line of work, I recently interviewed the man who is considered the Shakespeare of dressing room walls.

"Is it difficult work?" I began.

"Yes," he admitted, "but when the going gets rough, the tough get going ... "

"I suppose coming up with a catchy slogan involves talent but there must be some luck too?"

"Luck is when preparation meets opportunity," he corrected.

"I find the harder I work the luckier I get ... "

"Do you write the slogans, put them up on signboards and send them to the corps?"

"We supply everything but guts!" he revealed.

"Are there days when you can't come up with anything and get an urge to get out of the slogan game?"

"Winners never quit and quitters never win," was his reply. "Defeat does not rest lightly on these shoulders."

"Do you mean to say you stay at your desk until you come up with something, no matter how long it takes?"

"The price of success is hard work," he sighed. "Winning isn't the most important thing --- it's the only thing!"

"Thats beautiful," I sobbed. "Don't you ever get shaky when you think of the number of people who are trying to come up

with slogans and put you out of business?"

"They pull on their pants one leg at a time too ... "

"Do you find Business Managers haggle over the price of your slogans?"

"Occasionally," he confessed, "But when the bargaining gets hot. I toss a replica of the Nationals trophy on the conference table and remind them that THAT'S the difference between winning and losing." continued

Thats pure genius," I said. "Do you have any favourite slogans

among all your hits?"

"I've always liked, A Corps That Won't Be Beat, Can't Be Beat."
I realize it's bad grammer but, as I explain, what do you want
---good grammer or 2 points in the win column?"



the Cavaliers

"Green Machine Special to GCC."

In 1972, the Cavaliers are entering the competition field in new uniforms: the Kelly Green shirts have been redesigned for a blouse effect, the collar has been modified, and the sleeves were set off with larger cuffs. The pants have a wider strip, alongside of which is green piping. White bucks are back in. In all the uniform looks very neat and the corps has received many favourable comments on them.

They are fulfilling their purpose too...visual effectivemess was the main concern behind the revisions and these new shiny satin shirts and the wide white stripe down the leg of the pants certainly highlight the precise marching and maneuvering as done by

Chicago's famed Green Machine.

In addition to the uniforms, the Cavaliers will stand out at any contest when they arrive because of their new equipment truck ... a 40 foot tractor-trailer fully embossed with the Cavalier emblem and name of the corps. In addition to carrying the corps equipment the trailer will also hold a small kitchen suitable for cooking hot dogs or fixing sandwiches when the corps does not have time to run into town looking for a meal. There are sleeping quarters inside also for the equipment crew and the corps also has hopes of installing a music system herein too.

The truck was a major project for the parents and boosters of the Cavaliers who speht a great deal of time writing letters to businessmen and manufacturers asking for donations. The trailer was built for the corps by the late John W. Page who at one time had three of his sons wearing the green uniform. Mr.Page was the President and General Manager of the Brown Trailer division of Clark Equipment.

There was a big problem in finding a suitable tractor to pull the trailer, but the Commonwealth Edison Company donated an old tractor which the Cavaliers had repaired. On June 10th at the Cavalier show in Park Ridge, drum corps fans will get their first glimpse of the GREEN'S MACHINE.

THE '72 SEASON:

The corps suffered two defeats at their season's opening contests...in Kenosha, Wisc. they were defeated by the Blue Stars by a two point margin, and this was repeated the next day in Belvidere. Illinois by the same spread.

Cavaliers won the execution captions but lost the show on GE scoreing. The bugle execution and marching execution scores were well above the Stars. The Cavaliers 8 man snare line (a total of 21 in the drum line) was about a half point down in execution to the Stars. Right now several regisions are being made in the

172 program to beost the GE scores, but the corps will not use mostumes, dance, prance, skip etc. as the '71 circus show proved to be GE that could not be credited on the judge's sheets.

For 1972 the repertoire is most exciting and challenging: Opener......"Carman." Selections from Bizet's opera. Flag Pre:.... "Hymn To Victory." A medley of "One Hand, One

Heart" and "Les Preludes."

Concert..... "Eleanor Rigby" a la the Boston Pops arrangement. Concert Exit ... "Casey Jones" makes the Green Machine steamin and a rollin!

Exit..... "Rainbow" A medley of rainbow tunes.

PUBLICATIONS...D.C.NEWS...WORLD...

International News:

BLUE STARS REPERTOIRE FOR 1972:

In the May edition of Blue Stars publication, "Midwest Blue" the Corps announces its 1972 repertoire as follows:

Off-the-Line: the corps will feature an original composition. "FIRST FEDERAL MARCH" made up of airs of the great Gustav Holst. Other corps have used Holst tunes in the past, but not those as played by the Blue Stars this year.

Colour Presentation: Entitled, "EDD OF WAY" made up of passages from 4 different tunes..."A Cruel War Is Raging", "Bridge Over Troubled Waters", The "Battle Hymn Of The Republic" and "Battle Cry Of Freedom." To back up the bugle and drum line in the presentation of this number will be a rifle squad of 12 girls and 30 field flags.

Concert: Will again be Norwegian Wood as featured in 1971. Out-Of-Concert: "South Rampart Street Parade" featuring all the dixieland flavour that this number requires.

Exit: "Green Sleaves Of Summer."

LASALLE CADETS ANNOUNCE AFFILIATION:

Press Release in Drum Corps On The March, May edition: At a press conference held May 10th in the Officers' Mess at CFRB Dows Lake in Ottawa the Executive of LaSalle Cadets and the 30th Field Regiment, Army Cadet Corps, officially announced the affiliation of LaSalle Cadets to the 30th Field Regiment. Alteady 75 members of LaSalle have filed application to join the Cadet Corps and when girls are permitted in Army Cadet ranks this will mean an additional 30 members. Also, 4 members of the corps' instructional staff have been commissioned as officers in the army in charge of the corps.

Negotiations started last January when Major R.E. Crawley. Commanding Officer of the 30th Cadet Corps invited LaSalle to join as their official marching band. The Cadet Corps needed a prestige band and in turn the corps required practice facilities for drill and added financial backing.

The Cadets made its official first appearance with the army at the Annual inspection May 13th. The Army's central command in Trenton has accepted the three day spring camp schedule of the corps and will cover the entire bill. Several other projects are also planned to the benefit of both groups.

INTERNATIONAL NEWS (continued)

BOSTON CRUSADERS EYE NEW HOME:

The Boston Crusaders Drum Corps are investigating the purchase of a multi-story building in downtown Boston. The Corps has been seeking a home for some six months after being burned out of their Lower Mills home in Dorchester.

The possibilities of the building under consideration are actually staggering to the drum corps mind. For the Crusaders it would mean more than a home, hopefully it would become a drum corps centre. There would be numerous rehearsal halls and recreation areas, in addition, one could easily imagine training centres in all captions of drum corps activity, from playing to judging. Another possibility would be the housing of out of state corps. That in itself will add to the Boston area as a centre for additional major contests.——Drum Corps World.

OPTIMISTS BOOSTER ITEMS FOR 1972

1972 Corps Button, in two colours (green and black, naturally) large 3" size. Each 75c. If ordering by mail \$1.00.

The 1972 Corps music on a 7" 33 1/3RPM record as recorded under studio-controlled conditions. For those who like to really hear the corps music in concert format this is the record for you! Mailed to you for \$2.25.

Make cheque or money order payable to The Optimist Club Of York-Toronto.

Both the button and record will be on sale at most drum corps shows this summer. Look for the Optimist booth. When buying direct at our "Booster Booth" Record: \$2.00, the

button 75c.



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CHIRLIA STATE.

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CANADIAN ENTRIES: DeLaSalle Dakiands. Scarborough Princemen, Toronto Optimists, St. John's Girls, Opti-Knights, Companions, Flying Dutchmen.

THURS. AUG 10 PARADE 7:00 PM FRIDAY AUG 11 CLASS "A" PRELIMS 8:00 AM / 10 CORPS FINALS 8 PM SAT. AUG 12 OPEN CLASS PRELIMS 8 AM / 12 CORPS FINALS 8 PM

ALL CONTEST EVENTS AT HARDING STADIUM MARION, OHIO

U.S. OPEN P.O. BOX 1206 MARION, OHIO 43302

TICKETS:

Res. Seats — OPEN CLASS FINALS \$5.00 ea Gen. Admission \$3.00 ea Res. Seats — CLASS "A" ALL-GIRL \$3.00 ea Gen. Admission \$2.00 ea

HEAR IT now! Record \$2.00



The 1972 field show, under the direction of Drum Major Mike Ansenault, features "Music for all ages" ... The BROADWAY MUSICAL: Themes from "Paint Your Wagon" by Fredrick Loewe ... THE RHYTHMIC IMPULSE OF MODERN DAY ROCK with "More And More" as made famous by the group, Blood, Sweat And Tears'. Next, some of the unforgettable songs of THE DANCE BAND ERA with Glem Miller's "Monollight Serenade" and "Tuxedo Junction", the Gene Krupa theme and Duke Ellington's "Caravan". From the MOTION PICTURE SCREEN, the theme music of "Patton" and to close the show, a modern day FOLK SONG in The Carcenter's "Superstar."

The Toronto Optimists were first formed in 1955 as a Boy Scout parade corps and quickly developed into a criterion of Canadian Jr. Corps with a record unequalled, including that of Jr. "A" National Champions for 11 years ... 1958 to 1968! The corps is sponsored by the Optimist Club of York Toronto, Inc. as one of the programs of their youth work activities.

OPTIMISTS Since 1958 the corps the Optimists has travelled over 90 thousand miles and performed to more than three million people!

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Sat. June 3
                   Contest "Preview of Champions" Birchmount Stadium Scarborough
Sat. June 17
                   Contest "Shriners' International" Ivor Wynne Stadium, Hamilton
Sat. June 24
                   Parade
                           "Flower Festival" Brampton, (1:00PM)
                   Contest Brantford
Sat. June 24
                            North Toronto (10:00AM)
Sat. July 1
                   Parade
                   Contest
                            Ajax (6:00PM) Parade: 2:00PM.
Sat. July 1
Sat. July 2
                   Exhibit Optimist International Convention, Montreal.
Sat. July 8
                   Exhibit Etobicoke Crusaders Contest, Etobicoke
                   Contest Ogdensburg, N.Y.
Sat. July 29
Sun. July 30
                   Contest Kingston, N.Y.
Sat. August 5
                   Contest Canadian Open, London
Mon. August 7
                   Contest Scarborough, Birchmount Stadium.
Sat. August 12
                   Contest U.S. Open, Marion Ohio
Sun. August 13
                   Contest Windsor
                   Exhibit Royalaires Contest, Guelph
Sat. August 19
Sun. August 20
                   Exhibit St. Thomas, Ont.
Sat. August 26
                   Contest Titusville Pennsylvania
                   Contest "Big 10" Championships, Hamilton
Sat. September 2
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Sat. September 16 Parade Optimist International Convention, Toronto.

Contest Canadian National Championships, CNE Stadium

Sun, September 3

